

**Toontown Online Party Like a Toon Sweepstakes  
OFFICIAL RULES**

**NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN, NOR WILL  
A PURCHASE IMPROVE ONE'S CHANCES OF WINNING**

**1. SPONSOR:** Disney Online, 500 South Buena Vista St., Burbank, CA 91521, is solely responsible for all aspects of this sweepstakes ("Sweepstakes").

**2. ENTRY:** This Sweepstakes may only be entered by Internet, during the period commencing at 12:00 P.M., June 23, and ending at 11:59:59 P.M., July 31, 2009 ("Entry Period"), by visiting [www.toontown.com](http://www.toontown.com) ("Website"), logging in with Disney Account Name and Password, playing the game, and logging out of the game by 11:59:59 P.M. daily ("Entry"). If you do not have a Disney account, you may set up a new account for free by visiting the Website and registering by providing the requested information on the Registration Form through the link on the site: "Join". Upon registering for a new account, you may enter the Sweepstakes by following the above instructions. For purposes of these Official Rules ("Rules"), all times and days are Pacific Daylight Time. Normal Internet access and usage charges imposed by your online service will apply. It is your sole responsibility to notify the Sponsor in writing if you change your email address ("Address"). To do so, go to: <http://register.go.com/disney/GuestServices/YourAccount/home>, log into your account, click on the "Modify" icon and follow the instructions on how to change your Address.

**3. LIMITATIONS:** All Entries must be received by 11:59:59 P.M., July 31, 2009. Entries are limited to one Entry per person (age 13 or older) per Address (regardless of whether one person has more than one Address or more than one person use the same Address) per day of gameplay (one game login/logout session concluded by 11:59:59 P.M. daily). In event of a dispute regarding the identity of the person submitting an Entry, the Entry will be deemed to be submitted by the person in whose name the Address is registered. Entries by any method other than set forth above in Section 2 are void. Any use of automated or programmed methods of effecting Entry is prohibited. Open only to persons who are legal residents of, and physically located within, the 50 states or D.C. ("Territory") and not employees of Sponsor; its parent, subsidiary or affiliated companies; the advertising, promotional or fulfillment agencies of any of them (individually and collectively, "Entities"); nor members of their households or immediate families. Neither the Entities, nor any of their officers, directors, shareholders, employees, agents or representatives (individually and collectively, "Releasees") are responsible for Entries from persons residing, or physically located, outside the Territory, or Entries that are altered, delayed, deleted, destroyed, forged, fraudulent, improperly accessed, inaccurate, incomplete, interrupted, irregular in any way, late, lost, misrouted, multiple, non-delivered, stolen, tampered with, unauthorized, unintelligible or otherwise not in compliance with these Rules; or for lost, interrupted or unavailable network, server or other connections; miscommunications; failed phone, computer hardware or software or telephone transmissions; technical failures; unauthorized human intervention; traffic congestion; garbled or jumbled transmissions; undeliverable emails resulting from any form of active or passive email filtering; insufficient space in entrant's email account to receive email; or other errors of any kind, whether due

to electronic, human, mechanical, printing, production or technical errors or other causes; even if caused by the negligence of any of the Releasees. Each of such potential Entries will be disqualified. Void where prohibited or restricted by law and subject to all applicable federal, state, local and municipal laws and regulations.

**4. PRIZE: One (1) GRAND PRIZE:** winner may choose either of the two (2) following Disney Parks Vacation Trips (individually, "Trip") for the winner and three (3) guests ("Group"):

**(A) WALT DISNEY WORLD® RESORT TRIP:** a five (5) day/four (4) night Trip to the *Walt Disney World®* Resort in Florida: consisting of the following elements for the Group: **[1]** Resort hotel accommodations for four (4) nights (one standard room, quad occupancy); **[2]** 5-Day *Magic Your Way* passes with Park *Hopper®* option; **[3]** \$250 Disney gift card for the Group's use; **[4]** complimentary ground transportation throughout the Resort; **[5]** round-trip coach air transportation on a Sponsor-selected carrier between a Sponsor-selected major metropolitan airport near winner's residence ("airport of origin") and Orlando International Airport and **[6]** airport/hotel transfers. Approximate Retail Value ("ARV"): \$4,758.

**(B) DISNEYLAND RESORT TRIP:** a four (4) day/three (3) night Trip to the *Disneyland®* Resort in California: consisting of the following elements for the Group: **[1]** deluxe Resort hotel accommodations for three (3) nights (one standard room, quad occupancy); **[2]** 4-Day *Park Hopper®* tickets; **[3]** \$250 Disney gift card for the Group's use; **[4]** round-trip coach air transportation on a Sponsor-selected carrier between a Sponsor-selected major metropolitan airport near winner's residence ("airport of origin") and a Sponsor-selected major airport in Southern California and **[5]** airport/hotel transfers. ARV: \$4,316.

Each of the above ARVs will vary depending upon points of departure and destination and seasonal fluctuation of hotel rates and airfares. If in the judgment of Sponsor air travel is not required due to winner's proximity to Resort location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion. All expenses not specifically mentioned herein are not included and are solely the winner's responsibility, including but not limited to: round-trip transportation between the winner's residence and any airport of origin, alcoholic beverages, airport fees, facility charges, fax, food (except for special meals described above), gratuities and tips, insurance, laundry service, merchandise, parking, passenger tariffs, personal charges at lodging, room service, security fees, service charges, souvenirs, surcharges and telephone calls. Airline carrier and Resort regulations and conditions apply. Travel and lodging are subject to availability, certain restrictions, conditions, blackout dates and Sponsor's approval and must be booked at least forty-five (45) days prior to the date of arrival at the Resort. Trip must be completed by May 1, 2010, or prize will be forfeited.. No refund or compensation will be made in the event of the cancellation or delay of any flight. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. If the actual value of the prize is less than the stated ARV, the difference will not be awarded. Prize is not redeemable for

cash or transferable, except to a surviving spouse residing in the same household. No substitution allowed except, at Sponsor's sole discretion, a prize of equal or greater value may be substituted. In the event that a prize component is not available for any reason, then the remaining elements of the prize shall constitute full satisfaction of Sponsor's prize obligation to winner and no additional compensation will be awarded. If the winner chooses to take the Trip with fewer than three (3) guests, then the remaining elements of the Trip shall constitute full satisfaction of Sponsor's prize obligation to winner and no additional compensation will be awarded. Travel and hotel arrangements to be determined by Sponsor at its sole discretion. Once determined, no change, extension or substitution of Trip dates is permitted, except by Sponsor at its sole discretion. The prize cannot be used in conjunction with any other promotion or offer. Prize elements may not be separated. Sponsor shall have no responsibility or liability for cancellations and/or delays or any change by the air carrier(s), lodging facilities, or other company or any other persons providing any of the components of the prize due to reasons beyond Sponsor's control. The prize will be awarded provided it is validly claimed by October 1, 2009, after which no alternate winner will be selected, nor unclaimed prize awarded.

**5. PROCEDURES:** Entries will only be accepted during the Entry Period. On or about, August 5, 2009, in a random drawing conducted by Sponsor, the potential winner will be selected from among all eligible Entries received. Odds of winning depend on the total number of eligible Entries received. All legal responsibilities under the Rules of a minor (as defined by state of primary residence, "Minor") will be assumed by Parent; and a Minor winner's prize will be awarded in the name of the Parent for the benefit of the Minor.

**6. WINNER:** Potential winner will be notified by email at the Address on or about August 12, 2009. At the sole discretion of the Sponsor, disqualification, forfeiture and the selection of an alternate winner may result from any of the following: **[1]** potential winner's failure to respond to notification within five (5) days after its transmission; **[2]** the return of an email notification as undeliverable after three (3) attempts; **[3]** potential winner's failure to provide Sponsor with satisfactory proof of age, identity and residency; **[4]** potential winner's failure to execute and return an Affidavit of Eligibility/Liability/Publicity Release within ten (10) days after it is mailed; **[5]** potential winner's failure to execute and return any other documentation that Sponsor requires within five (5) days after receipt; **[6]** potential winner's failure to validly claim the prize by October 1, 2009; **[7]** potential winner's failure to be available to complete the Trip by May 1, 2010 and **[8]** any other non-compliance with Rules. In the event of a prize forfeiture, the Sponsor may, in its sole discretion, award or not award the forfeited prize to an alternate winner. The Group must travel together on same itinerary; and a Minor may not participate in the Trip unless accompanied by his/her Parent as a member of the Group. All members of the Group will be required to execute and return a Release of Liability prior to ticketing. Members of the Group are solely responsible for obtaining any and all necessary travel documents (valid photo I.D., credit card, etc.) before departure. All taxes are solely the responsibility of the winner, who will receive an IRS Form 1099 reflecting the value of the prize.

**7. PRIVACY POLICY/DATA COLLECTION:** Information provided by you for this Sweepstakes is subject to Sponsor's privacy policy located at [http://disney.go.com/corporate/privacy/pp\\_wdig.html](http://disney.go.com/corporate/privacy/pp_wdig.html).

**8. CONDITIONS:** By entering this Sweepstakes and/or accepting any prize you may win, you agree, represent and warrant that: **[1]** you will be bound by the Rules and the Sponsor's decisions, which shall be final in all respects; **[2]** the Entry becomes solely the Sponsor's property and will not be acknowledged; **[3]** you release and hold harmless the Releasees from any and all liability for claims, injuries, losses or damages of any kind, including without limitation, death and bodily injury, resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the prize; participation in the Sweepstakes or any Sweepstakes-related activity or travel or from any interaction with, or downloading of, computer Sweepstakes information; **[4]** the Releasees do not make any representation, warranty or guarantee, express or implied, relating to the Sweepstakes or prize; **[5]** winner's acceptance of the prize constitutes the grant to Sponsor and assigns of an unconditional right to use winner's name, address (city and state only), voice, likeness, photograph, biographical and prize information and/or statements about the promotion for any programming, publicity, advertising and promotional purposes without additional compensation, except where prohibited by law; **[6]** in the event viruses, bugs, unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of the Sweepstakes, so that it cannot be conducted as originally planned, except where prohibited by law, Sponsor has the right, in its sole discretion, to modify the Rules or to cancel, modify, terminate or suspend the Sweepstakes; and in such event, to select a winner by such method as Sponsor in its sole discretion shall consider equitable; **[7]** the Releasees are not responsible for typographical or other errors in the offer or administration of this Sweepstakes, including but not limited to: errors in the advertising, Rules and selection and announcement of the winner; **[8]** any portion of the prize not accepted or used by the winner will be forfeited; **[9]** the Releasees are not responsible for any inability of the winner to accept or use the prize (or any portion thereof) for any reason and **[10]** Sponsor has the right to modify prize award procedures at its sole discretion.

**9. RULES & WINNER'S LIST:** For name of winner (after August 12, 2009) and/or Rules (before July 31, 2009), send a self-addressed, stamped #10 envelope to: Toontown Online Party Like a Toon Sweepstakes c/o Disney Online, 500 South Buena Vista St., Burbank, CA 91521.